



Mrs. RMA M. KETKAR

Founder Director Rma Formulations and Solutions Pvt. Ltd.

She has successfully completed:

- Masters in Pharmacy (Pharmaceutics)
- Pursuing PhD (Pharmaceutics)
- MBA (International Marketing)
- Diploma in Aesthetic Cosmetology
- Various Courses in Spiritual Science



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PROFESSIONAL EXPERTISE

- She has experience of more than 18 years in the field of formulations and manufacturing of cosmetics. She started with her own firm, known as Atharva Cosmopharmacy, in 2006.
- Being a skilled multi-tasker, she focused on setting a formal process for the different functions of the company.
- She has worked on the formulations for achieving excellent product quality with proper excellence. She has worked on the Research and Development of various cosmetic products.
- She is well aware of all the procedures needed for product licensing. A hard-working woman she has scrutinized all the prerequisite regulations of the Food and Drug Administration.
- She was actively involved in product surveying to provide the best product in the market.
- She made continuous successful efforts to raise funds for the company. She also inspects the product packaging as well as product designing since the very beginning till now.
- The firm has made a name for itself and in 2017 it was named as Aatharv Cosmetics Pvt. Ltd.
- She has developed and established a well-managed Distributor Network all over India.
- A skilled multi-tasker she is also the Proprietor of Pink Petals Beauty Clinic, that provides all types of Beauty Treatments.
- Before incepting, Mrs. Rma M. Ketkar has also been serving as a Director at

RiNew Marketing Services Pvt. Ltd., a well-known Marketing Services Outsourcing Firm. She can perform any entrepreneurial role with hard work and patience

- She is also a Social Entrepreneur who actively participates in the development of society as well as for Women Empowerment. She is an active founder member of CO-WE Maharashtra Chapter, BBNG (Brahman Business Global) and Saturday Club Nasik Chapter.
- Her excellence and knowledge are unlimited. She is also a Spiritual Healer who connects Science with spirituality. She is the Founder Director of Aatmajyoti spiritual healing and also a renowned Spiritual Healing Practitioner & Reiki Grandmaster for the last 12 years.
- Her activities of interest, as well as her hobbies, include Dance (Upantya Visharad in Kathak Dancing). Reading, Meditation, cooking and Playing Chess. She was a state-level chess champion.
- Media has also recognized her work as interviews in magazines like Outlook Business, Aurangabad digest etc. and on Radio (Red FM).
- Her organizing ability, talent, knowledge and capability to undertake risk was recognized by several awards such as Udyogragini 2017, Udyogini Puraskar 2018, Navdurga Puraskar 2018, Udyogini 2022.

PROFESSIONAL HIGHLIGHTS

- Formulation and Process Designing
- Plant & Machinery audit
- Process Evaluation
- Quality Audit
- International Quality Certifications
- Cost Analysis & Expense reduction
- Export Documentation

"I wake up every morning and think to myself, 'How far can I push the company forward in the next 24 hours?'"

~LEAH BUSQUE, FOUNDER AND CEO OF TASKRABBIT